

History Hidden in the Paper World of EPHEMERA

Summer's coming and with it time for camp. For years people from all over the United States have come to Vermont's camps, famous for their beautiful lakes, canoeing, fishing, and hiking.

Here are some camp advertisements from the Vermont Historical Society's collection. They are one kind of *ephemera*, notices printed to read and then thrown away.

Camp Billings
1918

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Fourth Season for Girls
July 3 31

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Twelfth Season for Boys
August 1 29

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Fairlee Lake
South Fairlee
Vermont

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CONDUCTED BY
Windsor County
Young Men's Christian Association
Committee

PARENTS !

Speaking of Preparedness

CAN YOU SWIM?



Why Not Make It Possible for Your Son or Daughter to Attend Camp Billings the Coming Season and Learn?

Hundreds Not Knowing How to Swim are Drowned Each Year

Many will go over-~~ess~~ or upon the water "somewhere" before the war is over, when danger from drowning will be greatly lessened if they know how to swim.

Boys and Girls Attending Camp Billings the Coming Season will also receive

instruction in
"FIRST AID" "LIFE SAVING"
HOUSEHOLD ECONOMY
AGRICULTURE
MILITARY TRAINING
RED CROSS WORK
and

If it can be arranged, girls will be taught how to use some of the substitutes for wheat



Camp Zephyr on Lake Champlain in North Ferrisburgh sent funny cards like these to its guests. Date: 1915.



"History Hidden in the Paper World of EPHEMERA" is a regular feature of *The Green Mountaineer*. If you collect some type of ephemera — posters, greeting cards, labels, stickers, tickets, or anything else — write and tell us about it.

What "war" does this 1918 Camp Billings brochure refer to?